Editor’s Note

ANS Bulletins are distributed electronically. For those who do not have access to e-mail, copies will be mailed if a timely request is made. Please contact me if you would like a paper copy. Because of the printing and mailing costs, members who opt for the paper copy will likely pay slightly more than our very modest dues.

Dr. Michel Nguessan
3N231 Wilson St
Elmhurst, Illinois, 60126
cangaley@yahoo.com

Annual Meeting, January 3-5, 2013, Boston, MA

The Annual Meeting of the American Name Society will be held January 3-5, 2013, at the Boston Marriott Copley Place. This year’s meeting features 38 papers on Toponymy, Names and Brands, Names and Science, Personal Names, Literary Names, Cross-Cultural Names, Names and Cultures, Names in Germany, and Names in Africa. Other highlights of the meeting include the Presidential Address by Kemp Williams, “The Case for Analytical Name Scoring,” Name of Year voting, the Annual Business Meeting, presentation of awards, and a dinner at 5 Napkins Burgers. There is still time to register!

Registering on the LSA website

The LSA has a new website and a new way for those of us in the sister societies to register for LSA.

Go to http://www.linguisticsociety.org/

Click on Meetings and Institutes (near top at left-hand side).

Unless you are a member of the LSA, you go through the registration as a non-member at first, but then when you get to a certain point, there is a place to fill in a COUPON. What you fill in there is either SSREGULAR or SSSTUDENT, depending on whether you are registering as a student or not. This then gives you the Sister Society rate. For a regular (non-student) this means that the cost is $175 instead of $275.

Remember that as well as registering for LSA, you must also send in the ANS registration form to Michael McGoff, with payment. For the LSA registration, we get the discounted hotel rates and all the amenities of the larger conference. The additional small ANS registration fee helps offset the cost of our meeting rooms, because we have to pay to rent the A/V equipment from the hotel.

Transportation from Boston Logan Airport

The LSA hotel is easily reachable from the airport by taking the free shuttle bus from the airport to the nearby Airport subway terminal on the Blue Line, then changing to the Orange Line at the State Station, getting off at the Back Bay Station, and walking a short distance of less than a block. A subway map is available at http://www.mbta.com/schedules_and_maps/subway/

Remember that the hotel is the Marriott Copley Place Hotel, as there is also a Westin Copley Place Hotel nearby, and there are several others called Copley Plaza whatever.

A one-way fare on the subway is $2, but if one is planning on moving around the city a bit, there is a very reasonable 7-day pass for $15.

Based on the information on the hotel website, a one-way taxi fare between Logan International Airport and the Boston Marriott Copley Place is approximately $35 (plus tip). Chances are that there will be other ANS and LSA folks arriving and departing at about the same time as you, so you might look around the taxi stand to see if you recognize anyone to share a cab with.
Executive Council Nominations

We are pleased to announce that the 2012 Nominating Committee has put forth Carol Lombard, who is currently serving in her second year as a member-at-large, to be the next Second Vice-President for the 2013-2014 term. Lisa Radding has been nominated to serve a three-year term as member-at-large, 2013-2015. Ernest Abel, who is serving as member-at-large for the 2010-2012 term, has agreed to remain on the Executive Council for a fourth year to fill the last year of Carol’s unexpired term.

Because no other nominations were received from members during the nominating term, under the ANS bylaws, no balloting for these positions will take place at the annual meeting in Boston in January 2013. Rather, the candidates will be considered elected by proclamation, and the candidates will be confirmed at the meeting.

We offer special thanks to Priscilla Ord for chairing this year’s Nominating Committee, and we thank Ernest Abel and Brad Wilcox for serving. It can be a thankless job, but we want them to know we appreciate their diligence in presenting us with two wonderful new officers for the Executive Council. Congratulations, Carol and Lisa!

ANS at MLA Annual Conference
Boston, Massachusetts January 3rd-6th, 2013

The ANS session of the 2013 MLA in Boston is scheduled to take place at 10:15+11:30 a.m. on 04-JAN-13 in Beacon F, in the Sheraton Boston. The title of this session (no. 256) is “Naming Character, Characterizing Names: Onomastic Studies of M. Twain, H. Thrale, and T. Morrison”

Below is a detailed description of each of three presenters, their winning abstracts, and the official ANS paper review and selection process.

The American Name Society was once again very pleased to receive an outstanding selection of international submissions for the ANS session of the 2013 Modern Language Association Conference. This year as last, the selection process for reviewing the abstracts took place in two different stages. In the first stage, three senior ANS scholars carefully reviewed the final set of abstract submissions and a cumulative rank ordering was determined. This ranking was then used for the second stage of the review process. During this phase, ANS President (Kemp Williams) in close consultation with the First and Second ANS Vice Presidents (Donna Lillian and Iman Laversuch Nick) selected the final three papers for this year’s special panel. Congratulations go to the contributors of the three winning papers, and special thanks are extended to this year’s review committee for their dedication and service.

Presenter 1
Dr. Heather Hathaway

Short Abstract
Redefining Race and Religion: Biblical Naming in the Fiction of Toni Morrison
This paper examines Toni Morrison’s deliberate distortion of biblical names and religious titles in Song of Solomon and Paradise to critique patriarchal religious structures and reclaim the Bible as a text of salvation rather than tool of oppression for African Americans. In Song of Solomon, Morrison manipulates names and the act of naming itself to redefine the Bible as a source of liberating self-love rather than a justification for racialized abjection. In Paradise, Morrison uses names and the act of naming to expose how doctrinal religions, even when intended to emancipate, still hazard separating “self” from “other” in dangerous ways.

Presenter 2
Dr. Lisa Berglund
Lisa Berglund, a professor in the English Department at SUNY-Buffalo State College, has published articles on Piozzi, Johnson, and Boswell, and on teaching book history and eighteenth-century studies. She is presently editing three volumes of Piozzi’s works. She also serves as Executive Secretary of the Dictionary Society of North America.

Short Abstract
Was Hester Lynch Piozzi just ‘Dr. Johnson’s Mrs. Thrale’?
Critics signal emotional loyalty, theoretical affiliation, political correctness, or sensitivity to the academic marketplace when they name their subjects. Though Hester Lynch Piozzi appears on five important title pages, for 20 years she was Hester Thrale—confidante, amanuensis and muse of
Samuel Johnson. In becoming Mrs. Piozzi, she defied societal expectations to choose a new husband and a new name: her enemies emphasized such disloyalty by characterizing her as “Signora Piozzi,” while early biographers memorialize “Dr. Johnson’s Mrs. Thrale.” Still resistant to naming their subject as she named herself, modern critical studies and editions employ at least 14 different names.

Presenter 3
Dr. Rebecca Cantor

Rebecca Guess Cantor is currently working on transforming her doctoral dissertation entitled “The Power to Name Pudd’nhead: Names and Naming in Mark Twain’s Works” into a book. Her scholarly interests include literary onomastics, American literature and history with a special emphasis on the nineteenth-century and transcendentalism, as well as rhetoric and composition pedagogy.

Short Abstract
Naming and Moral Sense in Mark Twain’s Mysterious Stranger Manuscripts

The purpose of this paper is to demonstrate the strong connection between Twain’s life and his use of literary naming. After briefly examining the elements of Twain’s biography that lend themselves to the active naming in his works, I will report findings from a close reading of The Mysterious Stranger—an excellent example of Twain's naming techniques. Within The Mysterious Stranger, I will explore the instances and significance of naming, especially as they relate to moral sense, making connections to Twain’s personal experiences with and comments about names and naming.

Emerging Scholar Award

In 2007 the American Name Society established the ANS Emerging Scholar Award (ANSESA), funded anonymously in the amount of $250, to be awarded to the undergraduate or graduate student who submits the best paper accepted for presentation at the annual meeting.

In addition to the cash prize, the student will receive a two-year membership in ANS, as well as assistance in preparing the paper for publication in NAMES or another journal. The paper will also be designated as the prize-winning student paper in the ANS annual meeting program. In years that no paper is deemed worthy, no award will be given.

Students who are presenting papers at the annual meeting will be notified of the rules and the deadline for submission.

2012 Emerging Scholar Winner

The ANS Executive Council congratulates Alison Burns, (University of Glasgow), the ANS Emerging Scholar Award recipient for 2011. Her winning paper was entitled “A soci-onomastic study of field-names in Aberdeenshire, Scotland”. Reviewers remarked the valuable contribution of her study of field-names in Scotland to onomastic research.

For this remarkable accomplishment, Alison Burns was given the official ANS certificate of achievement and a check in the amount of $250. In addition, as the winner of this year’s competition, Ms. Alison Burns will also receive official mentorship by a senior ANS scholar for an upcoming NAMES publication. Attendees of the 2011 meeting already got a taste of the great things to come in her outstanding paper presentation during the Friday afternoon session of the ANS conference.

Submitting Articles to NAMES: A Journal of Onomastics

Editor: Frank Nuessel, University of Louisville
Book Review Editor: Christine De Vinne, College of Notre Dame of Maryland
Editorial Board:
John Algeo, University of Georgia (Emeritus)
Edward Callary, Northern Illinois University
Christine De Vinne, College of Notre Dame of Maryland
Thomas J. Gasque, University of South Dakota (Emeritus)
Margaret G. Lee, Hampton University
Michael F. McGoff, Binghampton University, State University of New York
Lisa McNary, North Carolina State University
Jan Tent Mcquarie University (Australia)

NAMES, A Journal of Onomastics, publishes articles of general, theoretical, and topical interest, reviews of recent books and other
significant resources, queries, notes, and comments of concern to onomastics. Reports of original research in onomastics as well as redactions and summaries of existing research are welcome. NAMES is a fully-refereed journal; manuscripts of articles are read and evaluated anonymously by at least two qualified scholars. Membership in the American Name Society is not required for initial submission to NAMES; manuscripts from non-members and from scholars in related disciplines are also encouraged. Once an article is accepted for publication in NAMES, the author must join the American Name Society.

Manuscripts should be sent to:
Frank Nuessel, NAMES Editor
Department of Classical and Modern Languages
University of Louisville
Louisville, KY 40292-0001
fhnues01@louisville.edu

Books for review should be sent to:
Christine De Vinne, NAMES Book Review Editor
College of Notre Dame of Maryland
4701 North Charles Street
Baltimore, MD 21210
cdevinne@ndm.edu

Please note: Dr. De Vinne’s mailing address and address are new.

Award for Best Article in NAMES

At its annual meeting in San Francisco January 8-11, 2009, the American Name Society agreed to provide an annual award for the best article in NAMES.

The Award Committee for 2012 consists of the following people:

1. Kemp Williams, IBM Corporation
2. Michael F. McGoff, Binghamton University, SUNY
3. John Algeo, University of Georgia (Professor Emeritus)

The Award Committee operates completely independently of the Editor. The award is given to only one article per year. The decision of the Award Committee is final. The criteria include: (1) the significance of the article, and (2) the significance of the article to the science of onomastics.

The award consists of a plaque that reads as follows:

The American Name Society
Recognizes
Name(s) of Author(s)
For the Best Article to Appear in
NAMES: A Journal of Onomastics
For the year 2012

This year’s award winner(s) will be announced at the annual meeting of the American Name Society to be held in Boston, Massachusetts January 3 – 6, 2013. There will also be an announcement in the first issue of NAMES, volume 61, number 1, 2012.

Previous Award Winners


ANS Membership Dues

Membership in the American Name Society includes four issues of NAMES, the Bulletin, and participation in the meetings. Members also receive notices via ANSMMBR-L. Dues are as follows (in U. S. dollars or U. K. pounds):

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Renewal of Membership to the American Name Society

There are three options for renewing membership to the American Name Society:

1) **Via the Maney Website**
   Either visit the *Names* page on the Maney website at [www.maney.co.uk/journals/nam](http://www.maney.co.uk/journals/nam) and click on **Subscribe**. Scroll past institutional rates, and then choose from the list of member types in the list and pay using a secure credit card facility.

The Maney website can also be reached from the membership page on the ANS website [http://www.wtsn.binghamton.edu/ANS/members.htm](http://www.wtsn.binghamton.edu/ANS/members.htm).

2) **Via Telephone**
   Contact the Maney offices in the USA (toll free): (866-297-5154) and UK (+44 (0)113 386 8168) by phone to pay by credit card or to ask for help with your renewal.

3) **Via Mail**
   Mail a cheque, made out to Maney Publishing to the USA or UK offices.

Maney Publishing
875 Massachusetts Avenue
7th Floor
Cambridge MA 02139
USA

Maney Publishing
Suite 1C, Joseph's Well
Hanover Walk
Leeds LS3 1AB
UK

For additional help and information
Please email Maney’s subscriptions department for additional help renewing membership at subscriptions@maney.co.uk.

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**2012 ANS Officers**

*President*: Kemp Williams, IBM Global Name Recognition (*kempw@us.ibm.com*)

*Immediate Past President*: Priscilla A. Ord, McDaniel College (*pord@mcdaniel.edu*)

*First Vice President*: Donna L. Lillian, Appalachian State University (*lilliandl@appstate.edu*)

*Second Vice President*: Dr. Iman Laversuch Nick, University of Cologne, Germany; 2009-2011 (*mavi.yaz@web.de*)

*Secretary*: Michel Nguessan, Governors State University (*mnguessan@govst.edu*)

*Treasurer*: Michael F. McGoff, State University of New York at Binghamton (*mmcgoff@binghamton.edu*)

*Editor*: Frank Nuessel, University of Louisville (*fhnues01@louisville.edu*)

**Members-at-Large, with terms of office:**

Dr. Ernest L. Abel, Wayne State University, 2010-2012 (*eabel@wayne.edu*)

Ms. Carol Lombard, University of the Free State, Bloemfontein, South Africa; 2011-2013. (*linguist1022-montana@yahoo.com*)

Dr. Brad Wilcox, Brigham Young University, Salt Lake City, Utah; 2012-2014. (*brad_wilcox@byu.edu*)
The American Name Society (ANS), a professional organization devoted to the study of names and their role in society, will hold its annual meeting in conjunction with the Linguistic Society of America (LSA), which meets January 3-6, 2013, at the Boston Marriott Copley Place, 110 Huntington Avenue, Boston. Given the difficulty of many travelers to arrive in time for Thursday papers and the need for most people to leave early on Sunday, every effort will be made to schedule all presentations on two days, namely, Friday and Saturday, so one might want to keep that in mind when looking at costs of accommodation for the conference.

Those wishing to attend and participate in ANS sessions should be members of the American Name Society and pay the appropriate LSA conference registration fee as well as the ANS registration fee--$20 for regular members or $10 for emeritus members, students, spouses, and guests--to cover expenses for items not provided by LSA. The LSA fee allows one access to all LSA and other allied organizations’ sessions, the plenary sessions, the book exhibits, and the job placement service.

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**ACCOMMODATIONS:** The society has reserved a block of rooms at the Boston Marriott Copley Place for those attending the 2013 Annual Meeting. Special conference rates include complimentary in-room internet:
Single/Double: $104 per night
Triple/Quad: $124 per night

Please be aware: If reserving a room by telephone, you must mention the Linguistic Society of America meeting to get the conference rate. You are advised to book your rooms as soon as possible to ensure availability of the special group rate.

AIR TRANSPORTATION:  Boston can be reached by air from the Boston Logan International Airport (BOS). The airport website is http://www.massport.com/Pages/Default.aspx

For driving directions and parking information, please consult the hotel website and/or the LSA website.

VISAS:  Those traveling from abroad should be sure to contact the nearest U. S. embassy or consulate as soon as possible to receive all necessary information and apply for the appropriate visas to travel to the United States.

Websites:  Information about the Linguistic Society of America and the 2013 LSA meeting in Boston is available at www.lsadc.org.  Information about the American Name Society and its activities may be accessed at www.wtsn.binghamton.edu/ANS/.
First Call for Papers, ANS at MLA 2014

In conjunction with the Modern Languages Association (MLA), the American Name Society (ANS) is pleased to invite submissions for the ANS panel at the MLA Annual Conference in Chicago, Illinois (USA) 9-12 January, 2014. Papers pertaining to the study of onomastics (names and naming) in any area of language study from anywhere in the world, are most welcome. Possible themes include, but are by no means limited to, the following:

- names and naming in literature
- names and naming in politics
- names and social networking
- names and religion
- linguistic patterns in naming
- names in translation

Interested authors are requested to submit an abstract of 250 words and a completed information sheet by February 15, 2013, to Ms. Carol G. Lombard at linguist1022@gmail.com. To download the official information sheet, please visit the ANS website at http://www.wtsn.binghamton.edu/ans/

All submissions must be in English and conform to MLA stylistic regulations. Please note that you do not need to be a member of the American Name Society to submit an abstract. However, if your paper is accepted for presentation, you must become a member in order to present in our panel. If you have any questions, please do not hesitate to contact Ms. Lombard at the above e-mail address.
American Name Society
Thursday, January 3rd

Executive Committee
Room: Yarmouth
Time: 3:00 – 6:00 PM

Friday, 4 January

Welcome and Opening Remarks
Room: Vineyard
Chair: Kemp Williams (IBM Corporation)

Names in Germany
Room: Vineyard
Chair: Kemp Williams (IBM Corporation)

9:00 Anja Bruhn (University of Potsdam/German Data Forum), Denis Huschka (German Institute for Economic Research (DIW Berlin)/Rhodes University/German Data Forum), Gert G. Wagner (Max Planck Institute for Human Development/German Institute for Economic Research (DIW Berlin)/Berlin University of Technology/German Data Forum): The name letter effect: applying a psychological concept to naming habits; the case of Germany.

9:30 Denis Huschka (German Institute for Economic Research (DIW Berlin), Institute of Social and Economic Research, Rhodes University, and German Data Forum), Anja Bruhn (University of Potsdam, and German Data Forum) Gert G. Wagner (Max Planck Institute for Human Development, German Institute for Economic Research (DIW Berlin), Berlin University of Technology (TUB), and German Data Forum). Socio-economic influences on naming choices in Germany.

10:00 Break

Names in Use
Room: Yarmouth
Chair: Ernest Lawrence Abel (Wayne State University)

9:00 Karen Pennesi (University of Western Ontario): Reading and Righting the Names at a Graduation Ceremony
9:30 Ernest Lawrence Abel (Wayne State University): Dickensian eponyms
10:00 Break

Personal Names
Room: Vineyard
Chair: Herbert Barry III (University of Pittsburgh)

10:15 Diane Dechief (University of Toronto): In the name of performance: the presentation of personal names shifted through immigration to Canada
10:45 Maryann Parada (University of Illinois at Chicago): Socio-onomastic perspectives of Spanish receptive bilinguals: Personal names as a linguistic resource
11:15 Herbert Barry III (University of Pittsburgh), Aylene S. Harper (Community College of Allegheny County, Pennsylvania): Diversification of personal names continued from 2005 to 2010 for Whites but not Blacks
Socio-phonetic Aspects of Names 63
Room: Yarmouth
Chair: Brad Wilcox (Brigham Young University)

10:15 Daniel Friend (Brigham Young University): The Ashley Pattern: female appropriation of historically male names
10:45 Puktiada Treerapatituk (Pennsylvania State University), C. Lee Giles (Pennsylvania State University). Name-ethnicity classification and ethnicity-sensitive name matching.
11:15 Brad Wilcox (Brigham Young University), Wendy Baker Smemoe (Brigham Young University), Bruce Brown (Brigham Young University), Sky Rodio (Brigham Young University). Naming patterns in Tolkien’s invented languages: are there separate phonoprints?

Name of the Year
Room: Vineyard
Time: 11:45 AM – 12:30 PM
Chair: Cleveland Kent Evans (Bellevue University)

Friday, 4 January

Lunch Break
Time: 12:30 PM

Presidential Address
Room: Vineyard
Time: 2:00 – 3:00 PM
Chair: Iman Nick (University of Cologne)

Kemp Williams (IBM Corporation)
The Case for Analytical Name Scoring.

Names and Cultures 64
Room: Vineyard
Chair: Michel Nguessan (Governor’s State University)

3:15 Sarah Bunin Benor (Hebrew Union College): When Harry and Sally became Chaim-Dov and Sara-Bracha: personal names among Orthodox Jews in America, 1940-2011
3:45 Lorelei Logsdon (East Carolina University) Trends in English transparent virtue names.
4:15 Covadonga Lamar Prieto (University of California Riverside). Bobbie, Deivy, Kate, or how hypocoristics are formalized in the Spanish of the US, according to the Diccionario de Americanismos (2010).
4:45 Peter Raper (University of the Free State). The Ethnonym Griqua.

Naming Potpourri 65
Room: Yarmouth
Chair: Christine De Vinne (Notre Dame of Maryland University)

3:15 Beth DiNatale Johnson (Ursuline College): Ohio’s colleges and universities: names, notions & nuances
3:45 Laura Heymann (College of William & Mary): A name I call myself: creativity and naming
4:15 Christine De Vinne (Notre Dame of Maryland University) Names in reviews, reviews in Names

ANS Banquet
Venue: Five Napkins Burgers
Time: 7:00-10:00
Saturday, 5 January
Morning

Cross-cultural Patterns in Naming
Room: Vineyard
Chair: Iman Nick (University of Cologne)

8:30 Tao Ma (Shanghai Sanda University): A comparative-corpus approach to patterns in the mapping and compounding process of body-part names in English and Chinese
9:00 Yi-An Jason Chen (San Jose State University): A study on Taiwanese international students and Taiwanese American students: the interface between naming and identity
9:30 Jhih-Jie Carey Dong (Taiwan Indigenous Teachers' Association), Yi-An Jason Chen (San Jose State University): The traditional names of Paiwan: identity, hierarchy, and social stratum
10:00 Break

Toponyms I
Room: Yarmouth
Chair: Ernest Lawrence Abel (Wayne State University)

9:00 Mirko Casagranda (University of Naples ‘L’orientale’): 101 hills turned into islands: renaming the Caniapiscau Reservoir
9:30 Ernest Lawrence Abel (Wayne State University): Toponymous disorders: city syndromes
10:00 Break

Names and Science
Room: Vineyard
Chair: Priscilla Ord (McDaniel College)

10:45 Priscilla Ord (McDaniel College). On the Origin of [the Name of the] Species: “Going Once, Going Twice, Sold to the Highest Bidder”

Toponyms II
Room: Yarmouth
Chair: Edward Callary (Northern Illinois University)

10:15 Michael Falk (Independent scholar): The names of Nova Scotia’s coves
10:45 Edward Callary (Northern Illinois University): On Wisconsin - again

ANS Annual Business Meeting
Room: Vineyard
Time: 11:15
Chair: Kemp Williams (IBM Corporation)

Lunch Break
12:30 – 2:00 PM
Names and Brands 70
Room: Vineyard
Chair: Carol Lombard (University of the Free State)

2:00 Michael Adams (Indiana University): The American Blade: etymologies of a newspaper name
2:30 Xuehua Xiang (University of Illinois at Chicago): The domain names of Fortune-500 corporations in the US and China: A cross-linguistic study
3:00 Carol Lombard (University of the Free State): Lazy K’s, Hanging 7’s, Broken Hearts and Rafter H’s: the language and tradition of American cattle brands
3:30 Break

Toponyms III 71
Room: Yarmouth
Chair: Dwan Lee Shipley (Western Washington University)

2:00 Marc-Alexandre Beaulieu (University of Leiden): A diachronic outlook of Cobo’s early Spanish toponymy in South America
2:30 Dwan Lee Shipley (Western Washington University): A cross-linguistic comparative analysis of the toponymy of Cornwall, the Isle of Man, and Brittany in France
3:30 Break

Names in Africa 72
Room: Vineyard
Chair: Michael F. McGoff (Binghamton University)

3:45 Charles Pfukwa (Midlands State University): Jabulani kuphela*: J.R. Goddard and the power of the brand name
4:15 Idowu O. Odebode ( Redeemer’s University): A socio-semantic study of twins’ names among the Yoruba Nigerians
4:45 Adebola Omolara Adebileje (Reedeemer’s University): A socio-semantic analysis of nicknames used by Yoruba brides for in-laws

Names in Literature 73
Room: Yarmouth
Chair: Dorothy Dodge Robbins (Louisiana Tech University)

4:15 Cleveland Kent Evans (Bellevue University): From Clara Wieland to Janice Meredith: the influence of literature on baby names in the 19th century United States
4:45 Dorothy Dodge Robbins (Louisiana Tech University): Fictional names masquerading as literary-historical monikers: onomastic simulacra in A. S. Byatt’s Possession

Executive Committee
Room: Yarmouth
Time: 6:00 – 7:00 PM