Editor’s Note

ANS Bulletins are distributed electronically. For those who do not have access to e-mail, copies will be mailed if a timely request is made. Please contact me if you would like a paper copy. Because of the printing and mailing costs, members who opt for the paper copy will likely pay slightly more than our very modest dues.

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Elmhurst, Illinois, 60126
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Executive Council Nominations

The American Name Society will elect one new at-large member of the Executive Council during its annual business meeting in Portland, Oregon, January 5-8, 2012. The new member will replace Dwan Shipley, whose term expires at the conclusion of the annual meeting.

The nominating committee consisted of immediate past president of the ANS, Priscilla Ord (McDaniel College), retiring EC member Dwan Shipley (Western Washington University), and ANS member and past president, Christine de Vinne (Notre Dame of Maryland University). The committee has recommended Brad Wilcox for the position.

Brad is an associate professor in the Department of Teacher Education at Brigham Young University, where he teaches graduate and undergraduate courses in literacy and children's literature. He has lived in and directed literacy programs in Chile, Mexico, and New Zealand. His research interests include onomastics with a focus on names found in literature. Brad and his wife Debi are parents of four children and have three grandchildren.

Because we have missed the deadline for additional nominations by petition as outlined in the by-laws, the period for such nominations has been extended to January 1, 2012. To nominate any additional candidate, please send a petition to the ANS Secretary with the endorsement of ten ANS members by the January 1 deadline. If no other candidates are recommended, the candidate put forward by the committee will be considered elected by proclamation, and will be confirmed at the annual meeting in January.

Emerging Scholar Award

In 2007 the American Name Society established the ANS Emerging Scholar Award (ANSESA), funded anonymously in the amount of $250, to be awarded to the undergraduate or graduate student who submits the best paper accepted for presentation at the annual meeting.

In addition to the cash prize, the student will receive a two-year membership in ANS, as well as assistance in preparing the paper for publication in NAMES or another journal. The paper will also be designated as the prize-winning student paper in the ANS annual meeting program. In years that no paper is deemed worthy, no award will be given.

Students who are presenting papers at the annual meeting will be notified of the rules and the deadline for submission.

ANS Session for the 2012 MLA Conference in Seattle, Washington

As a part of its long-standing cooperation with the Modern Language Association of America, the ANS will once again be holding a special session on literary onomastics. This topic of this year’s session will be the life and works of the legendary, Gertrude Stein (1874-1946). Three papers will be presented by invited speakers on three very different yet complimentary aspects of Gertrude Stein’s onomastic legacy. The first paper, entitled, “Reconfiguring Identities: Naming and Repetition in Canonical Works by Gertrude Stein” will be presented by Julie Goodspeed-Chadwick from...
Indiana University. This presentation will then be followed by a paper by Merrill Cole, from Western Illinois University. The title of his paper is “No Rectification or There about it: Gertrude Stein’s Improper Names”. The third and final paper for this special session is entitled “Queer Onomastics: Naming the Unnameable in Gertrude Stein”. It will be presented by Allen Durgin from CUNY. Presiding over this year’s session will be ANS 2nd Vice President, Iman Laversuch.

For all those who would like to have an early sneak preview of these papers and the scholars presenting them, please see the special link set up on the ANS website. It not only gives background information about each of the speakers, it also provides the official abstracts of the 3 papers, selected from the impressive group of international submissions the ANS received. Congratulations go once again to each one of selectees for their winning submissions. In addition, a very special thanks is extended to members of the Review Committee. Given the high number and quality of the papers received, theirs was by no means an easy task!

Call for Papers: ANS at MLA, 2013

Even before the 2012 MLA Conference has a chance to welcomes its guests to the “Emerald City” of the Pacific Northwest, preparations are already well underway for the 2013 Conference. In keeping with the tradition of alternating between the West and East Coast, the venue for this meeting will be Boston, Massachusetts. Affectionately known by natives as Beantown, the Athens of America, the Cradle of Liberty, and the City of Champions, what better place than to hold the MLA’s next annual. As before, the ANS will also be taking part. However, unlike last year, this time the ANS plans to hold not just one but two special sessions. The topic of the first scheduled session is simply “literary onomastics”. The theme of this session has been intentionally left rather broad, in the hopes of receiving a wide diversity of submissions. Accordingly, papers exploring any aspect of naming in literature, from any period, genre, author, language, or cultural tradition are welcome. The only stipulations are that the submission be in English and conform to the stylistic guidelines of the MLA.

In sharp contrast to this first session, the second session is planned around a specific theme: WOMEN, NAMING, AND ACADEMIA. In celebration of the extraordinary contributions which an increasingly number of women scholars have made to science, this session invites papers which explore the ways in which female academics name themselves or are named by others in academia. Some of the questions which could be addressed include the following: What onomastic strategies have women academics (past or present) developed in their professional lives to either hide or display the dramatic changes which they have undergone in their private lives (e.g. marriage, divorce, re-marriage, widowhood)? In what ways have women writers used names to conceal or protect their true identities? What guidelines or recommendations have been instituted by literary and/or linguistic journals to address the issue of gender-marking and naming in academic texts? These are just a few of the many questions this special session hopes to address.

Researchers interested in submitting an abstract for possible presentation at either one of the two 2013 sessions are encouraged to visit the ANS website. Here, one will find the official calls for papers for both sessions as well as all of the details regarding the submission requirements. If any additional information or clarification is needed, researchers are welcome to consult the session organizer, Iman Laversuch (mavi.yaz@web.de). Lease note that for both calls, the final deadline for abstract submission has been set for the 15 of February, 2012 — approximately two weeks before the US American Women’s History Month officially begins.

2011 Emerging Scholar Winner

In Pittsburgh, Pennsylvania, the ANS held the 2011 annual meeting. Given the outstanding level of academic promise which each of the competing articles contained, the members of this year’s selection committee (Ernest Abel, Iman Laversuch, and Dwan Shipley) faced no easy task. After careful deliberation, however, a winner was finally chosen. This year’s Emerging Scholar Award went to Ms. Giancarla Unser Schutz for her article entitled: “Manipulating Reading: New Trends in the Structural Patterns of Japanese Baby Names”. What ultimately set this independently written piece of onomastic research apart were the meticulous attention to detail, the innovative research focus, the strong empirically-based methodology, and engaging scientific writing style. In short, this article promised to make a significant contribution to the field.

For this remarkable accomplishment, Giancarla Unser Schutz was given the official ANS certificate of achievement and a check in the amount of $250. In addition, as the winner of this year’s competition, Ms. Unser Schutz will also receive official mentorship by a senior ANS scholar for an
upcoming NAMES publication. Attendees of the 2011 meeting already got a taste of the great things to come in her outstanding paper presentation during the Friday afternoon session of the ANS conference.

A few months after these successes, Ms. Unser Schutz returned to Japan to continue her graduate studies at the Hitotsubashi University. Just a few months after her return, Japan was struck by a series of devastating earthquakes and tsunami. To our great relief, Ms. Unser Schutz was uninjured. However, as she reported in her email communications with the Second Vice President, the circumstances in Japan are challenging to say the very least. Obviously, our thoughts go out to her and all the people of Japan.

**Submitting Articles to NAMES: A Journal of Onomastics**

**Editor:** Frank Nuessel, University of Louisville

**Book Review Editor:** Christine De Vinne, Notre Dame of Maryland University

**Editorial Board:**

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Edward Callary, Northern Illinois University
Christine De Vinne, Notre Dame of Maryland University
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Lisa McNary, North Carolina State University

*NAMES, A Journal of Onomastics,* publishes articles of general, theoretical, and topical interest, reviews of recent books and other significant resources, queries, notes, and comments of concern to onomastics. Reports of original research in onomastics as well as redactions and summaries of existing research are welcome. *NAMES* is a fully-refereed journal; manuscripts of articles are read and evaluated anonymously by at least two qualified scholars. Membership in the American Name Society is not required for initial submission to *NAMES*; manuscripts from non-members and from scholars in related disciplines are encouraged. Once an article is accepted for publication in *NAMES*, the author must join the American Name Society.

Manuscripts should be sent as an email attachment in Word format to:

Frank Nuessel, *NAMES* Editor  
Department of Classical and Modern Languages  
University of Louisville  
Louisville, KY 40292-0001  
[fnues01@louisville.edu](mailto:fnues01@louisville.edu)

Books for review should be sent to:

*Christine De Vinne, *NAMES* Book Review Editor  
Notre Dame of Maryland University  
4701 North Charles Street  
Baltimore, MD 21210  
[cdevinne@ndm.edu](mailto:cdevinne@ndm.edu)

*Please note: Dr. De Vinne’s mailing address and email address are new.*

Frank Nuessel  
University of Louisville, USA

**Award for Best Article in NAMES**

At its annual meeting in San Francisco January 8-11, 2009, the American Name Society agreed to provide an annual award for the best article in *NAMES*.

The Award Committee for 2011 consists of the following people:

1. Dwan Shipley, Western Washington University
2. Michael F. McGoff, Binghamton University, SUNY
3. John Algeo, University of Georgia (Professor Emeritus)

The Award Committee operates completely independently of the Editor. The award is given to only one article per year. The decision of the Award Committee is final. The criteria include: (1) the significance of the article, and (2) the significance of the article to the science of onomastics.

The award consists of a plaque that reads as follows:

The American Name Society  
Recognizes
This year’s award winner(s) will be announced at the annual meeting of the American Name Society to be held in Portland, OR January 5-8, 2012. There will also be an announcement in the first issue of NAMES, volume 60, number 1, 2012.

**Previous Award Winners**


Frank Nuessel
University of Louisville, USA

**Paper Presentation in South Africa**

In September Carol Lombard, (ANS Executive Committee Member-at-Large) presented a paper entitled "Addressing and Interpreting the Issue of Authenticity in Place Renaming" at a colloquium held at the University of the Free State in Bloemfontein, South Africa, where she is a doctoral student. During her visit to South Africa she had the opportunity of speaking with Prof Adrian Koopman (University of Kwazulu Natal), Prof Peter Raper (University of the Free State), Prof Charles Pfukwa (Midlands University, Zimbabwe), and Prof Theo du Plessis (University of the Free State). Prof Raper and Prof Pfukwa have both had papers accepted for our upcoming conference in Portland in January, 2012. It appears that travel costs, the unfavorable exchange rate between the South African Rand and the US Dollar, and of course, limited funding, are prohibitive factors for scholars in Southern Africa to attend the annual ANS gatherings. Nevertheless, the interest in ANS activities appears to remain strong.

**Connecting to other Onomastic Organizations and/or Scholars**

"Coming together is a beginning […] Working together is success " ~ Henry Ford

Many of us out there are members not only of the ANS, but also of other scholarly organizations which are similarly dedicated to the scientific exploration of names and naming. **In an effort to strengthen the bonds which exist between these societies, ANS members are invited to send Dr. I. M. Laversuch** (mavi.yaz@web.de) **any contact details which they may have about other onomastic organizations and /or scholars around the world.** Of course, scientific interest in onomastics extends well beyond the traditional borders of linguistics and literature. From geography, sociology, and biology to economy, psychology, computer science, and the law, the number of disciplines which regularly examine the importance of names and naming is considerable. For this reason, please do feel free to pass along information about potential contacts working within other disciplines. With your help, it is hoped that the ANS will be able to both generate and renew many successful joint ventures throughout North America and beyond…

**ANS Membership Dues**

Membership in the American Name Society includes four issues of NAMES, the Bulletin, and participation in the meetings. Members will also receive notices via ANSMMBR-L. Dues are as follows (in U. S. dollars or U. K. pounds):

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See the ANS Website (www.wtsn.binghamton.edu/ANS/) for details on how to pay or renew dues.
Renewal of Membership to the American Name Society

There are three options for renewing membership to the American Name Society:

1) **Via the Maney Website**
Either visit the *Names* page on the Maney website at [www.maney.co.uk/journals/nam](http://www.maney.co.uk/journals/nam) and click on **Subscribe**. Scroll past institutional rates, and then choose from the list of member types in the list and pay using a secure credit card facility.

The Maney website can also be reached from the membership page on the ANS website [http://www.wtsn.binghamton.edu/ANS/members.htm](http://www.wtsn.binghamton.edu/ANS/members.htm).

2) **Via Telephone**
Contact the Maney offices in the USA (toll free): (866-297-5154) and UK (+44 (0)113 386 8168) by phone to pay by credit card or to ask for help with your renewal.

3) **Via Mail**
Mail a cheque, made out to Maney Publishing to the USA or UK offices.

Maney Publishing
875 Massachusetts Avenue
7th Floor
Cambridge MA 02139
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Maney Publishing
Suite 1C, Joseph's Well
Hanover Walk
Leeds LS3 1AB
UK

For additional help and information
Please email Maney’s subscriptions department for additional help renewing membership at: subscriptions@maney.co.uk.

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**2011 ANS Officers**

*President*: Kemp Williams, IBM Global Name Recognition ([kempw@us.ibm.com](mailto:kempw@us.ibm.com))

*Immediate Past President*: Priscilla A. Ord, McDaniel College ([pord@mcDaniel.edu](mailto:pord@mcDaniel.edu))

*First Vice President*: Donna L. Lillian, Appalachian State University ([lillian1@appstate.edu](mailto:lillian1@appstate.edu))

*Second Vice President*: Iman Laversuch, University of Cologne, Germany, ([mavi.yaz@web.de](mailto:mavi.yaz@web.de))

*Secretary*: Michel Nguessan, Governors State University ([m-nguessan@govst.edu](mailto:m-nguessan@govst.edu))

*Treasurer*: Michael F. McGoff, State University of New York at Binghamton ([mmcgoff@binghamton.edu](mailto:mmcgoff@binghamton.edu))

*Editor*: Frank Nuessel, University of Louisville ([fhnuess01@louisville.edu](mailto:fhnuess01@louisville.edu))

**Members-at-Large, with terms of office:**

Dwan Lee Shipley, Western Washington University 2009–2011 ([Dwan.Shipley@wwu.edu](mailto:Dwan.Shipley@wwu.edu))

Ernest L. Abel, Wayne State University, 2010-2012 ([eabel@wayne.edu](mailto:eabel@wayne.edu))

Carol Lombard, University of the Free State, 2011-2013 ([linguist1022-montana@yahoo.com](mailto:linguist1022-montana@yahoo.com))
The American Name Society, Meeting with the Linguistic Society of America
Portland, Oregon January 5-8, 2012

The American Name Society will hold its annual meeting in conjunction with the Linguistic Society of America (LSA), along with the American Dialect Society (ADS), the North American Association for the History of the Language Sciences (NAHoLS), and the Society for the Study of the Indigenous Languages of the Americas (SSILA), January 5-8, 2012. The meeting will be held at the Hilton Portland & Executive Tower, 921 SW Sixth Avenue, Portland, Oregon. The meeting will feature a special lecture by Dr. Sheila Embleton, past President of ANS and of the Canadian Society for the Study of Names and current President of ICOS (International Council of Onomastic Sciences).

Those wishing to attend and participate in ANS sessions should be members of the American Name Society and pay the appropriate LSA conference registration fee, as well as the ANS registration fee--$20 for regular members or $10 for emeritus members, students, spouses, and guests--to cover expenses for items not provided by LSA. The LSA fee allows one access to all LSA and other allied organizations’ sessions, the plenary sessions, the book exhibits, and the job placement service.

LSA advance registration is available beginning Sept. 1 on the meeting website. ANS members need not be members of LSA to be eligible for the LSA registration rates. However, you must use the sister society registration page and enter the special code for ANS, ANS2012, when registering: http://www.lsadc.org/meetings/registration1.cfm?type=ssm

VISAS: Those traveling from abroad should be sure to contact the nearest U. S. embassy or consulate as soon as possible to receive all necessary information and apply for the appropriate visas to travel to the United States.

Information about the Linguistic Society of America and the 2011 LSA meeting in Pittsburgh is available at www.lsadc.org. Information about the American Name Society and its activities may be accessed at www.wtsn.binghamton.edu/ANS/. ANS registration information will be available on the ANS website by early October; the preliminary ANS program will be available on the ANS website by mid-October.
Thursday 5 January
Afternoon

Executive Committee Meeting
Room: Salon III
Time: 12:00 – 3:30 PM

Opening Remarks
Room: Salon III
Chair: Kemp Williams, President, American Name Society
Time: 4:00 – 4:15 PM

Toponyms & Trade Names 68
Room: Salon III
Chair: Dwan Lee Shipley (Western Washington University)

4:15 Samira Hassa (Manhattan College): Decrypting the French colonial association doctrine through street names in Casablanca, Fes, and Rabat, Morocco
4:45 Yaw Sekyi-Baidoo (The University of Education, Winneba): Foreign language influence and allonymy: A case of some toponyms of Southern Ghana
5:45 Charles Pfukwa (Midlands State University and University of South Africa): Jabulani kuphela: J. R. Goddard and the power of the brand name

Sister Societies Meet and Greet
8:30 Porto Terra Lounge in the Executive Tower of the conference Hilton.

Friday 6 January
Morning

Multicultural Personal Names 70
Room: Salon III
Chair: Saundra K. Wright (California State University, Chico)

8:00 Rebecca Starr (Stanford University): Disambiguating romanized Chinese personal names: A corpus-based approach to back-transliteration and gender identification
8:30 Giancarla Unser-Schutz (Hitotsubashi University): Assessing the difficulty of reading recent Japanese names
9:00 Yi-An Jason Chen (San Jose State University) Taiwanese English majors’ choices and changes of English names
9:30  Saundra K. Wright (California State University, Chico): Naming decisions made by international students studying in the U.S.

**Naming Potpourri I 71**

Room:  Salon III
Chair:  Ernest Lawrence Abel (Wayne State University)

10:15  Christine De Vinne (Notre Dame of Maryland University): Tune that Name: How a “college” became a “university”
10:45  Don L. F. Nilsen (Arizona State University), Alleen Pace Nilsen (Arizona State University): Pronouns, nouns, and names as unique identifiers
11:15  André Lapierre (University of Ottawa): The Barcelona papers: A compass of onomastics in the world today
11:45  Ernest Lawrence Abel (Wayne State University): Eponymous sex

**Friday 6 January**

**Afternoon**

**Keynote Address**
Room:  Salon III
Time:  2:00 – 3:00 PM
Chair:  Kemp Williams (IBM Global Name Recognition)

**Names in India**
Sheila M. Embleton (York University)

**Name of the Year Discussion and Balloting**
Room:  Salon III
Time:  3:15 – 3:45 PM
Moderator:  Cleveland Kent Evans (Bellevue University)

**Literary Onomastics I 72**
Room:  Salon III
Chair:  Susan J. Behrens (Marymount Manhattan College)

3:45  Dorothy Dodge Robbins (Louisiana Tech University): The good, the sound, and the bad: T. S. Eliot’s advice on naming daughters
4:15  Susan J. Behrens (Marymount Manhattan College) Onomastics and contemporary fiction: A new approach for the college English classroom
4:45  Adedoyin Eniola Olamide (Redeemers University): Semantic implications of authors’ names in creativity: A study of Wole Soyinka’s names in selections of his works
7:00  ANS Banquet – Mother’s Bistro

**Saturday, January 7**

**Morning**

**Literary Onomastics II 73**
Room:  Salon III
Chair:  Brad Wilcox (Brigham Young University)
Herbert Barry III (University of Pittsburgh): More males than females created by six famous novelists

Tom Henthorne (Pace University), Jonathan Silverman (University of Massachusetts Lowell): Overnaming and the crisis of representation from Thomas Pynchon to Lady Gaga

Dennis Noson (BRC Acoustics, Seattle): On Thoreau’s mnemonic use of place names

Brad Wilcox (Brigham Young University), Bruce L. Brown (Brigham Young University): Identifying authors by the phonoprints in their invented names: An exploratory study

**Personal Names 74**

Room: Salon III
Chair: Carol Lombard (University of the Free State)

10:15 MaryAnn Parada (University of Illinois at Chicago): Femininity perceptions of (non)-ethnic given names: Points of convergence and divergence between Hispanic- and European-American adult females

10:45 Myleah Y. Kerns (East Carolina University): A preliminary comparative analysis of the popularity/commonality of women’s first names versus their alternative names

11:15 Carol Lombard (University of the Free State): Identity lost and found: The intermixing of western and traditional Niitsitapi personal names and naming practices

**Annual Business Meeting & Awards**

Room: Salon III
Time: 11:45 AM – 12:30 PM

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**Saturday 7 January**

**Afternoon**

**Naming Potpourri II 75**

Room: Salon III
Chair: Alison Burns (University of Glasgow)

2:00 Alison Burns (University of Glasgow): A socio-onomastic study of field-names in Aberdeenshire, Scotland

2:30 Karen A. Duchaj (Northeastern Illinois University), Jeanine Ntihirageza (Northeastern Illinois University): Name position in interview greetings: The case of news/political commentary programs

3:00 Cleveland Kent Evans (Bellevue University): Giving onomastics away: What I’ve learned writing a newspaper column on names

**Executive Committee Meeting**

Room: Salon III
Time: 4:00 – 5:00 PM