ANS Bulletin

AMERICAN NAME SOCIETY
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Editor’s Note
ANS Bulletins are distributed electronically. For those who do not have access to e-mail, copies will be mailed if a timely request is made. Please contact me if you would like a paper copy. Because of the printing and mailing costs, members who opt for the paper copy will likely pay slightly more than our very modest dues.
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Newly Elected Officers
Every two years, ANS elects a new President, First Vice President, Second Vice President, Secretary, and Treasurer. In 2012, ANS elected officers for two-year terms beginning at the end of the meeting in January 2013. A new Member-at-Large was also elected. Short biographies of these new officers are presented below.

President
The President is Donna Lillian. She moved up from her previous position of First Vice-President. Donna is Director of Women's Studies and Associate Professor of English at Appalachian State University. Her academic training is in linguistics, with a B.A. and Ph.D. from York University, an M.A. from the University of Toronto, and a B.Ed. from the University of Western Ontario. She first began researching patterns of women’s naming as part of her M.A., and has continued researching this topic for over 20 years. In particular, she examines surname choices that women (and men) make when they marry, choices that women make in their use of courtesy titles for themselves, and choices that both men and women make in addressing women. Of particular interest is the evolution of the courtesy title ‘Ms.’ over the past four decades. In addition to her work on naming patterns, Donna writes critical discourse analyses, particularly focusing on linguistic manifestations of sexism, racism, and homophobia in non-fiction texts of various sorts. Her publications include articles in Names, WORD, Critical Approaches to Discourse Analysis across Disciplines, Discourse & Society, American, British and Canadian Studies, LACUS FORUM, SKY Journal of Linguistics, Journal of the Atlantic Provinces Linguistic Association, and Women and Language.

First Vice President
The First Vice President is Dr. Iman Nick. She moved up from her previous position of Second Vice-President. She is a lecturer in the English Department at the University of Cologne. She has an M.A. in German linguistics and a Ph.D. in English linguistics. She is an African American woman who has lived abroad in Europe for almost twenty years. Her primary area of onomastic interest is the intersection between language policy, culture, and naming. Many of her publications have explored U.S. governmental policies and the development of racial ethnonyms. Her most recent publications have appeared in Current Issues in Language Planning. In addition, she has done a great deal of research in the area of bilingualism and biculturalism.
Second Vice President

The Second Vice-President is Carol Lombard. She has been a member of the ANS since 2005. She holds a BA in English and Linguistics, an Honors BA in General Linguistics, and an MA in Sociolinguistics. She is currently a PhD candidate at the University of the Free State (Bloemfontein, South Africa), and is writing her doctoral thesis on American cattle brands. Carol is a past winner of the ANS Emerging Scholar Award and also received the award for Article of the Year in *Names* for 2011. She served on the ANS Executive Council as member-at-large from 2011 through 2012. Carol resides in Lewistown, Montana, where she most enjoys spending time riding her horse, Bronco Charlie.

Member-at-Large

Three Executive Council Members-at-Large are part of the governing body of the Society. They vote on all matters coming before the Council (which includes all officers) and serve on committees as appropriate. One Member-at-Large is elected each year for a three-year term. The nominating committee nominated as Executive Council Member-at-Large for 2013–15 Lisa Radding. She is the Director of Research at Ethnic Technologies, LLC. In this position, she envisions, researches, and writes methodology enhancements for E-Tech, the industry-leading product in multicultural marketing. As a linguist, but specifically an onomastician, she maintains and improves the ethnic name research at the core of E-Tech. Additionally, she is instrumental in the development of sister products under the E-Tech brand that enable added database segmentation particularly focused on the Hispanic, Asian, and African American markets. Ms. Radding has published work in onomastics in the *Geographical Review* and moderated panels at the Direct Marketing Association’s Annual Conference and Exhibition. She also gives presentations both in onomastics and in marketing, establishing the links between the two disciplines.

Other Officers reelected

Michael McGoff was elected to remain Treasurer. Ernest Abel was elected to remain Member-at-Large for one more year. Michel Nguessan was elected to remain Secretary.

2014 ANS Annual Meeting

The American Name Society (ANS), is a professional organization devoted to the study of names and their role in society, invites précis and abstracts for papers for its annual meeting to be held in conjunction with the Linguistic Society of America (LSA) and other allied, professional organizations.

Papers in any area of onomastics are appropriate, and a précis of not more than 500 words, along with a 100-word abstract for publication in both the LSA and ANS meeting programs, should be submitted no later than August 31. (Note that the deadline has been extended from the previously announced date of August 15.) In the précis, the subject of the proposed paper should be stated in a simple, topic sentence, which is then effectively supported by substantiating information and specific examples.

The preferred mode of transmission, for both the précis and accompanying abstract, is by an introductory e-mail with attachment sent to ANS1stVP@yahoo.com with “ANS Proposal” in the subject line. All précis will be evaluated anonymously, and authors will be notified by September 15, 2009.

Membership in ANS is a requirement of all presenters, who must also pay the LSA conference registration fee. This fee allows one access to all LSA and ANS meeting programs, the plenary sessions, the book exhibits, and the job placement service. It also makes one eligible for a reduced rate at the conference hotel. Presenters will also be expected to pay an additional, incidental registration fee to ANS to cover expenses for any items not provided by LSA. Papers that are accepted must be read by their author. If the author is unable to attend the meeting, the paper will not be presented or read by another individual.

Further information concerning the Linguistic Society of America may be obtained from the LSA homepage at www.lsadc.org. Additional information
about the American Name Society may be accessed at www.wtsn.binghamton.edu/ANS/. Complete information regarding the 2010 annual meeting, including all fees, will be available on the ANS website by early autumn.

Boston, MA, 2013

The 2013 Annual Meeting of ANS took place at the Marriott, Copley Place, Boston, MA. The final program includes 36 papers, representing a wide range of onomastic topics. For the 2013 Annual Meeting, the ANS received 41 submissions (more submissions than in previous years). All submissions were anonymously reviewed by 3 reviewers from among André Lapierre, Iman Nick, Donna L. Lillian, Dwan Shipley, Michael McGoff, Priscilla Ord, Brad Wilcox, Kemp Williams, Ernest Abel, and Christine De Vinne.

A highlight of the conference was the presentation of the newly elected officers of ANS. Another highlight was the voting and announcement of the Name of the Year. Cleveland Kent Evans reviewed the nominees for the various categories for the Name of the Year Award – fictional, personal, trade names, and placenames (attached). The name Sandy was selected as the 2012 Name of the Year.

Name(s) of the Year

One of the most exciting parts of the upcoming annual meeting is the contest to determine the 2013 Name(s) of the Year. Names selected will be those whose use during the last year most illustrates trends in North American culture and exemplifies the importance of names and naming in the United States and Canada.

ANS is asking for nominations in four subcategories:

1. Trade name of the year (including names of companies and nonprofit organizations as well as product and brand names).
2. Literary name of the year (including all names of fictional persons or places popularized in any media, written or electronic).
3. Placename of the year (including names of buildings, streets, political subdivisions, natural features, or any other location).
4. Personal names (including given names, surnames, and nicknames of real persons or animals, singly or in combination).

Names proposed for the honor do not themselves have to refer to persons or places located in the United States or Canada, if mention of them has had an impact on North American culture during the past year. For example, Pluto, winner of the 2006 Name of the Year, would have been nominated in the Placename subcategory.

Winners will be selected in each category at the annual meeting by all members of ANS present. An overall winner for the Name of the Year for 2013 will be chosen from among the four winners of the subcategories.

Send nominations to Cleveland K. Evans by e-mail to cleveland.evans@bellevue.edu or by regular mail to Dr. Cleveland Evans, Psychology Department, Bellevue University, Bellevue, NE 68005-3098.

If you wish to nominate a name, send your choice so that it reaches Dr. Evans no later than midnight December 31, 2013. However, nominations from the floor at the convention will be allowed.

Emerging Scholar Award

In 2007 the American Name Society established the ANS Emerging Scholar Award (ANSESA), funded anonymously in the amount of $250, to be awarded to the undergraduate or graduate student who submits the best paper accepted for presentation at the annual meeting. In addition to the cash prize, the student will receive a two-year membership in ANS, as well as assistance in preparing the paper for publication in NAMES or another journal. The paper will also be designated as the prize-winning student paper in the ANS annual meeting program. In years that no paper is deemed worthy, no award will be given. Students who are presenting papers at the annual meeting will be notified of the rules and the deadline for submission.

The winner of the award for 2012 is Diane Dechief from the University of Toronto. The selection committee consisted of Brad Wilcox, Ernest Abel and Carol Lombard. Michael McGoff prepared a check in the amount of $250.00 for this year’s recipient.
ANS panel at MLA 2014

The ANS panel for the MLA Convention to be held in Chicago in January, 2014 has been finalized. The title of the ANS session is “Naming in Real and Fictional Worlds.” The mixed panel features three excellent papers, which are as follows: One Rambo per Unit: Pseudonymy and the Child Soldier Story, by David Mastey (Carleton University); Green Trade Names in the USA, by Mirko Casagranda (University of Calabria); and Rebirth by Renaming: Beyond Death of the Fictional Author in “Last Night in Twisted River”, by Christine De Vinne (Notre Dame of Maryland University). It should be an interesting and stimulating panel. Congratulations to the authors of the selected papers!

News: A New Onomastic Society (in Nigeria)

On February 26, 2013, The Society for the Study of Names in Nigeria (SSNN) was officially inaugurated with a certificate of incorporation issued by the Corporate Affairs Commission of the Federal Republic of Nigeria. In addition to supporting the overall advancement, representation, and coordination of onomastic sciences internationally, the specific purpose of this society is to encourage the academic study of the creation, interpretation, and application of names in Nigeria. Towards that end, the first official conference of the SSNN is being planned for May of 2014. According to the Society President, Dr. Idowu Odebode, senior lecturer in the English Department at Redeemer’s University, the proceedings of this conference will be published in the first issue of the upcoming SSNN. Members of the American Name Society may recognize Dr. Odebode, as a former recipient of the ANS Emerging Scholar Award. Other SSNN executive council members include the First Vice President and Treasurer, Dr. Adebola Adebieje, senior lecturer of the Department of English, at Redeemer’s University; the proceedings of this conference will be published in the first issue of the upcoming SSNN. Members of the American Name Society may recognize Dr. Odebode, as a former recipient of the ANS Emerging Scholar Award. Other SSNN executive council members include the First Vice President and Treasurer, Dr. Adebola Adebieje, senior lecturer of the Department of English, at Redeemer’s University; the proceedings of this conference will be published in the first issue of the upcoming SSNN. Members of the American Name Society may recognize Dr. Odebode, as a former recipient of the ANS Emerging Scholar Award. Other SSNN executive council members include the First Vice President and Treasurer, Dr. Adebiola Adebieje, senior lecturer of the Department of English, at Redeemer’s University; and Second Vice President, Dr. Mercy Ajileye, Head of the General Studies Department at Kwara State Polytechnic in Nigeria. For ANS members interested in learning more information about this exciting new society and its upcoming activities, please send an email to ssnnigeria@gmail.com. For information about becoming a member of the society, contact the SSNN Secretary, Eniola Adedoyin at the following email address: adedoyine@gmail.com. Alternatively, membership inquiries may be sent to the Assistant Secretary, Adenike Onadipe: sidor09@yahoo.com. The members of the American Name Society would like to formally congratulate the Society for the Study of Names in Nigeria for this ground-breaking achievement. We look forward to many years of close scholarly exchange.

News from the Names Society of Southern Africa

The Names Society of Southern Africa (NSA) held their most recent International Congress -- their seventeenth since the society was founded in 1981 – in Lesotho. The Congress, which attracted delegates from Belgium, France and Australia in addition to those from Lesotho, South Africa and other southern African countries, was held from 25 to 27 September 2012. It took place at Mohale Lodge, overlooking Mohale Dam, in the high mountains of central Lesotho. Visitors to the congress had to make their way over three high-altitude mountains passes, named Lekhalo la Baroa (‘Bushmen’s Pass’), Lekhalo la Modime Nthuse (‘God Help Me Pass’) and Lekhalo la Thaba Putsoa (‘Blue Mountain Pass’). The congress, organized by Dr. Maleshoane Rapeane-Mathonsi and her team from the National University of Lesotho, had parallel sessions throughout the three days. A much-anticipated tour of the Mohale Dam and surrounding area had to be cancelled owing to a spectacular high-mountain thunderstorm.

Elections of office-bearers of the NSA only take place every four years, so the office-bearers elected at the 16th Congress, held at Langebaan in the Western Cape in October 2010, remain in place. These are:

President: Professor Adrian Koopman
Vice-President: Professor Bertie Neethling
Secretary: Dr Gugu Mazibulo
Treasurer: Professor NhlanhlaMathonsi
Editor of Nomina Africana: Professor Adrian Koopman
Deputy Editor: Professor Elwyn Jenkins
Editorial Secretary: Professor Noleen Turner
Webmaster: Dr Jako Olivier
Other members:
Professors Nobuhle Hlongwa and Charles Pfukwa.
The next congress of the NSA will be held at Victoria Falls in Zimbabwe in October 2014, and we are waiting for news of progress from executive member Professor Charles Pfukwa.

Volume 27(1) of the NSA journal *Nomina Africana*, with the cover date April 2013, is at final proof-reading stage and will go to print before the end of May 2013. The journal has recently joined the EBSCOHost databases and may perhaps now become better-known internationally. It remains the only Africa-based onomastics journal (at least, to the knowledge of the editor) and concentrates on African onomastics. A list of all titles and authors from Volume 1(1) to Volume 26(2) can be found on the NSA website [http://namessociety.za.org](http://namessociety.za.org) recently created by the NSA webmaster Jako Olivier. News of the forthcoming congress in Zimbabwe in 2014 will be put on the website when it becomes available.

Members of the American Names Society may already know that Dr Peter E. Raper is now Professor Peter E. Raper, having been appointed Professor Extraordinarius of the University of the Free State. Dr Lucie A. Möller has been appointed a Research Associate of the same university. Professor Bertie Neethling, retired and now Professor Emeritus of the University of the Western Cape, is still very active in onomastic research, and continues to represent the NSA on the Western Cape Geographical Names Committee. Adrian Koopman, after 37 years of teaching Zulu (and onomastics) at the University of KwaZulu-Natal (UKZN) and its predecessor the University of Natal, retired at the end of 2012, and has now been appointed Professor Emeritus of Zulu at UKZN. This gives him, he says, more time to work on onomastic research and on editing and producing *Nomina Africana*.

Neethling and Koopman will both read papers at the conference on animal names, to be held at the University of Mainz, Germany, in October 2013. The NSA was very proud that a record number of six NSA members attended and read papers at the 24th ICOS Congress held in Barcelona in September 2011. Five of these were from the School of Zulu Studies at the University of KwaZulu-Natal.

**ANS President in the Media**

Recently, ANS President Donna Lillian has had a couple of opportunities to spread the word about onomastics in the media. First, her university did a story on their website about her assuming the role of President:

http://www.news.appstate.edu/2013/01/29/onomastics/.

Then the local television station contacted her and did an interview with her, which they subsequently posted on YouTube:

http://www.youtube.com/watch?v=nhZEcLRRuq&feature=youtu.be

Then, in a slightly amusing turn of events, Jared Diamond, a reporter from *The Wall Street Journal*, contacted Donna for information about a piece he was writing on the names of several players on this year’s New York Mets roster. With some quick research help from Stephen Quinn, Esq. and March Picard, Donna provided the reporter with the background that led to an article which appeared on March 9, 2013, entitled “The 2013 Mets: Baseball’s Animal House”:

http://online.wsj.com/article/SB10001424127887324128504578348750752384018.html

While all this publicity is fun, it is also helping get the word out about onomastics and about the American Name Society.

**Submitting Articles to**

**NAMES: A Journal of Onomastics**

**Editor**: Frank Nuessel, University of Louisville  
**Book Review Editor**: Christine De Vinne, Notre Dame of Maryland University  
**Editorial Board**:  
John Algeo, University of Georgia (Emeritus)  
Edward Callary, Northern Illinois University  
Christine De Vinne, College of Notre Dame of Maryland  
Thomas J. Gasque, University of South Dakota (Emeritus)  
Margaret G. Lee, Hampton University  
Michael F. McGoff, Binghamton University, SUNY  
Lisa McNary, North Carolina State University  
Iman Nick, University of Cologne, Germany  
Peter Raper, University of the Free State, South Africa  
Jan Tent, Macquarie University (Australia)
NAMES: A Journal of Onomastics publishes articles of general, theoretical, and topical interest, reviews of recent books and other significant resources, queries, notes, and comments of concern to onomastics. Reports of original research in onomastics as well as redactions and summaries of existing research are welcome. NAMES is a fully-refereed journal; manuscripts of articles are read and evaluated anonymously by at least two qualified scholars. Membership in the American Name Society is not required for initial submission to NAMES; manuscripts from non-members and from scholars in related disciplines are also encouraged. Once an article is accepted for publication in NAMES, the author must join the American Name Society.

Manuscripts should be sent to:

Frank Nuessel, NAMES Editor
Department of Classical and Modern Languages
University of Louisville
Louisville, KY 40292-0001
fhnues01@louisville.edu

Books for review should be sent to:
Christine De Vinne, NAMES Book Review Editor
Notre Dame of Maryland University
4701 North Charles Street
Baltimore, MD 21210
edevinne@ndm.edu

Frank Nuessel
University of Louisville, USA

Requirements for Submissions
NAMES is dedicated to publishing a broad diversity of previously unpublished scholarly articles and book reviews in the field of onomastics. Authors from every comer of the world are therefore warmly encouraged to submit their work. Please be aware, however, that NAMES requires all submissions to adhere to US American English grammar, punctuation, spelling, and style. All manuscripts must be scrupulously edited before submission to ensure the highest standard of academic writing. Work with numerous factual, typographical, and/or grammatical errors will not be accepted for peer review. Before submission, it is therefore strongly recommended that all manuscripts be carefully edited for style, content, and grammar by an experienced proofreader who is a native-speaker of US American English. Any contractual arrangement, which the author(s) may enter into, will, however, be exclusively the sole financial responsibility of the author(s). Please be aware that the use of professional proofreading services will in no way guarantee the acceptance of a submission by the review committee and Journal editorial staff. However, the failure to appropriately edit a submission will automatically be considered sufficient grounds for immediate, unqualified rejection.

A Note to Authors concerning the NAMES Style Sheet
Authors are advised to refer to the Style Sheet for NAMES: A Journal of Onomastics at the Maney website:
http://maneypublishing.com/index.php/journals/nam/?back=1

The information on the Style Sheet appear on the right-hand side of the web page under the rubric "Instructions for authors". If authors follow these instructions carefully, it will expedite submission reviews.

NAMES Profiled as Maney Journal of the Month for January 2013

Journal of the Month
Maney Publishing decided in October to feature NAMES: A Journal of Onomastics as its Journal of the Month for January 2013. Each month Maney selects one of its more than 100 scholarly journals for special attention in order to promote the publication.

Readers may go to the following link to see all of the details:

At that site, the reader may see the following features:
1. The research purposes of the journal.
2. List of recent special issues (“Names and Ethnicity;” “Names and War;” Names and the Internet”).
3. Annual Award for Best Article in NAMES: A Journal of Onomastics, with a listing of the first three awardees.
4. Eight Editor’s Choice articles.
5. A “Meet the Editor” video and a brief biographical statement.
6. A “Meet the Book Review Editor” note and a brief biographical statement about Chris De Vinne (Notre Dame of Maryland University).
7. A brief history of the American Name Society.

Frank Nuessel
University of Louisville

**Article of the Year 2012**

Michael McGoff, Kemp Williams and John Algeo selected the Article of the Year for 2012. The award was presented to Stanley Brandeis, University of California (Berkeley) for his article entitled “Dear Rin Tin Tin: An Analysis of William Safire’s Dog-Naming Survey from 1985”. This article was published in NAMES: A Journal of Onomastics, volume 60(1), (2012), pp. 3-14. Michael commissioned a plaque and sent it to Stanley Brandeis after the meeting.

**Kelsie B. Harder Memorial Fund**

The **Kelsie B. Harder Memorial Fund** was named for an outstanding teacher, scholar and leader who, for many years, was the backbone of the American Name Society. Professor Harder was a renowned scholar of onomastics who served the ANS in many capacities including President of the society (1982) and editor of the journal (1966-1968; 1984-1987). He died in April of 2007. Contributions to the fund are used to support our educational programs. It is used primarily in support of students and upcoming scholars of onomastics. More information about Kelsie B. Harder is available at the following link: [http://en.wikipedia.org/wiki/Kelsie_B._Harder](http://en.wikipedia.org/wiki/Kelsie_B._Harder).

You may make a donation payable to the American Name Society with a designation that it go to the Kelsie B. Harder Fund.

Please send checks to:

Michael F. McGoff, PhD
Senior Vice Provost
Binghamton University - SUNY
Binghamton, New York 13902-6000

**ANS Membership Dues**

Membership in the American Name Society includes four issues of NAMES, the Bulletin, and participation in the meetings. Members also receive notices via ANS listserves. Dues are as follows (in U. S. dollars or U. K. pounds):

- UK/EU/ROW: £26.00
- USA/USD: $45.00
- Retired/Student UK/EU/ROW: £20.50
- Retired/Student USA/USD: $38.00

See the ANS Website for details on how to pay or renew dues.

**ANS Officers**

- President: Dr. Donna L. Lillian, Appalachian State University (lilliandl@appstate.edu), 2013-2015.
- Immediate Past President: Dr. Kemp Williams, IBM Global Name Recognition (kempw@us.ibm.com)
- First Vice President: Dr. Iman Laversuch Nick, University of Cologne, Germany; 2013-2015, (mavi.yaz@web.de)
- Second Vice President: Ms. Carol Lombard, University of the Free State (Bloemfontein, South Africa); 2013-2015, (linguist1022@gmail.com)
- Secretary: Dr. Michel Nguessan, Governors State University (m-nguessan@govst.edu)
- Treasurer: Dr. Michael F. McGoff, Binghamton University, SUNY (mmcgoff@binghamton.edu)
- Editor: Dr. Frank Nuessel, University of Louisville (fhnues01@louisville.edu)

**Members-at-Large:**

- Dr. Ernest L. Abel, Wayne State University, 2013-2015 (eabel@wayne.edu)
- Dr. Brad Wilcox, Brigham Young University, Salt Lake City, Utah; 2012-2014. (brad_wilcox@byu.edu)
- Ms. Lisa Radding, Research at Ethnic Technologies, LLC. 2013-2015 (lradding@ethnictechnologies.com)
The American Name Society Annual Meeting
Minneapolis, Minnesota, January 2-5, 2014

1st Call for Papers

The American Name Society (ANS), the oldest scholarly society devoted to the study of names in the United States, is now inviting proposals for papers for its next annual conference. The 2014 meeting will be held in conjunction with the Linguistic Society of America (LSA) in Minneapolis, Minnesota, January 2-5, 2014. Papers in any area of onomastic research are welcome.

Proposals should include a précis of up to 500 words and a 100-word abstract for publication in the meeting programs. The deadline for receipt of proposals is July 1, 2013. However, presenters who may need additional time to secure international payments and travel visas to the United States are urged to submit their proposal as soon as possible.

Please send proposals by e-mail attachment in a .doc or .docx format to Dr. I.M. Nick at mavi.yaz@web.de. For organizational purposes, please include “ANS Proposal” in the subject line. All proposals will be subject to blind review. Official notification of proposal acceptances will be sent on or before August 25, 2013. All authors whose papers have been accepted must be a current member of the ANS and register for both the ANS and the LSA. Please feel free to contact Dr. I. M. Nick at the above address if you should have any questions.

For information about the American Name Society see www.wtsn.binghamton.edu/ANS/
For information about the Linguistic Society of America see www.linguisticsociety.org/

Deadline for proposals: July 1, 2013